



# We divide.



#### SAVE UP TO \$1 MILLION OVER 5 YEARS

It's simple arithmetic.

When you have Sonoco cut your paper mill cores instead of doing it in-house, your savings add up.

You eliminate expensive core cutting equipment, scrap, and maintenance costs. Since you don't need to stock parent-length cores, you reduce inventory and warehouse expenses. And by concentrating on making paper, rather than cutting cores, you can make your entire operation more profitable.

In fact, some companies have saved as much as a million dollars over a five year period.

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Sonoco Products Company

#### WEEKLY, DAILY, OR HOURLY DELIVERIES

If you're worried about being caught short of cores, don't be. Sonoco will deliver cores cut to your exact specifications, exactly when you need them. We ship from 42 plants nationwide. So your supply is absolutely secure. Even if you need cores on the hour, you'll get them right on time.

#### THE BEST WAY TO CONTROL QUALITY

You may think the only way to get your cores cut right is to cut them yourself. But that's not the case when you work with Sonoco.

Because we specialize in high precision cores. Starting with our own paperboard, we control every step of core manufacturing and cutting.



# You multiply.



That way we're fully responsible for meeting your specifications—accurately and consistently, from one delivery to the next.

If you have special requirements, we can help you with them. Need your cores capped and plugged? We can do it. And with our printing capabilities, we can even designate specific core lengths for easy identification at the mill. We'll customize your cores in whatever way you'd like. Have a manufacturing problem? We'll provide in-depth technical support to help you solve it.

#### WE'LL CALCULATE YOUR SAVINGS

How much could your plant save with Sonoco's pre-cut cores? Let us figure it out for you. Just fill in the coupon.

#### FREE COST SAVINGS ANALYSIS

Return to: Sonoco Products Company, Industrial Products  
Division, P.O. Box 10000, Greenville, SC 29615. Or call 803-563-7700.

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

You get more  
out of packaging  
with Sonoco

