

Heavy traffic and frequent burnishing ruin a wet look fast...



New Pinnacle™ with Acrylate 120 keeps it bouncing back.



Are heavy traffic and frequent burnishing dulling your wet look shine before its time?

Then it's time you switch to new Pinnacle UHS floor finish. Pinnacle is specially formulated to keep your wet look going stronger, longer... even with the heaviest traffic and daily burnishing.

Acrylate 120 gives you day-in, day-out shine.
No matter how much of a beating the floor takes during

the day and no matter how often you burnish, Pinnacle's wet look keeps bouncing back. The secret? New Acrylate 120. This exclusive, thermally active polymer responds instantly to the heat and friction of burnishing. So your dulled-down, tracked-up floors always spring back to a mirror-like shine.

Quick recovery means easy care.
Because Pinnacle recovers so

completely with burnishing, you don't have to recoat as often. Even scratches and nicks burnish out. So you save a lot of time and labor.

Pinnacle is fast and easy to apply, too. Unlike many UHS finishes, you don't have to burnish between coats to achieve a superior gloss.

Starts brighter, stays brighter.
Pinnacle's initial brilliance is outstanding. And Pinnacle keeps shining bright day after

day, even in demanding areas like restaurants, supermarkets, hospitals, and department stores.

To try Pinnacle, ask for your FREE 5 gallon sample from your local distributor. Use the coupon below to have your sample delivered to you, free of charge.

Call 1-800-558-2332 for the Johnson Wax distributor nearest you.

If you maintain your floors by UHS burnishing, you can get 5 gallons of Pinnacle FREE. Just redeem this coupon at your local Johnson Wax distributor. Offer expires April 1, 1982.

NAME _____
COMPANY _____
CITY _____ STATE _____ ZIP _____ PHONE _____
TYPE OF BUSINESS _____
HOW OFTEN DO YOU BURNISH YOUR FLOORS? _____

WE WORK HARDER TO MAKE YOU SHINE.
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